



THE ASCARI GROUP

TRACK DAY

AT CANADIAN TIRE MOTORSPORT PARK



ASCARIHG.COM

WHO WE ARE.

Ascari Hospitality Group is a restaurant and event company based in Toronto, Canada. Named after 1950's Formula One racing legend Alberto Ascari (who was equally famous for his appetite as he was for his talented racing), AHG began laying its roots in 2005 with John and Erik's first restaurant, Izakaya. In 2008, they opened Table 17 and shortly thereafter, Hi-Lo Bar and Ascari Enoteca in Toronto's east end. In 2017, the French Brasserie, Gare de l'Est was developed and opened just five short blocks from its sister restaurants.

A few years later, Erik and John decided it was time to expand their concept to Toronto's west end, bringing on board Rahil as their new partner and Director of Operations. In 2019, Ascari King West was born and remains their newest outpost to-date.

Much of the group's success can be credited to the unparalleled commitment to quality and the strong company culture it has fostered since day one. Today, AHG comprises three unique restaurants, a bar and a full service event company, all of which are rooted in Italian traditions with a contemporary twist. Its ethos is entrenched in food, wine and good people, which is evident in the carefully selected offerings, and genuine hospitality.

With plans of further expansion ahead, AHG continues to be a leader in the hospitality community, focusing their efforts on adapting within the ever-changing landscape of the industry.



CONTACT

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Group Sales + Operations Manager
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Juli Williams
Director of Events
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WHY CHOOSE THIS EVENT?

Entertain and retain your most VIP clients and top performing staff with an exciting experiential event.

Get facetime with your guests track side and give them the thrill of a lifetime.

Group Sizes of 12-18 guests available.



“
After several years of attending... it never gets old, in fact the NEW track and facilities adds another level of excitement!... relationship building opportunities at the Academy are priceless!
”

Jason Toledano | CFO, Weston Foods



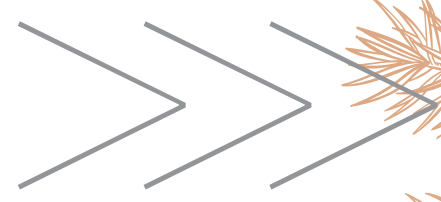
**Canadian Tire
Motorsport Park**

3233 Concession Road #10
Clarington, ON L1C 3K6

Toronto

WORLD CLASS CORPORATE FACILITY

With transportation provided to and from the track, this **UNIQUE** and **EXCITING** experiential event is like no other!



WHAT YOU'LL GET

- » Transportation to and from the venue
- » Seamless Registration
- » Introductions
- » Safety sessions and racing techniques
- » Driver racing suits & gear
- » Group photo and race car introduction in pit lane
- » Race car track familiarization driving session
- » Numerous on track sessions and flat-out Racing!
- » Graduation celebrations and awards
- » Top notch hospitality at every turn
- » Post Event Dinner



“

“We have been taking our guests to the Racing Events for 9 years. The guests start asking in January if we are going back... both unique and memorable.”

”

Doug MacDonald | Director of VIP Player Services,
Fallsview Casino Resort

EVENT ITINERARY

***To be used as a guide only. Timing may change depending upon group sizes and other factors day of the event.**

6:00 am - 6:30 am	Shuttle service to pick up guests at predetermined GTA location
6:45 am	Shuttle service departs from predetermined GTA location
8:00 am	Guests arrive to Canadian Tire Motorsport Park "Fuel Up" refreshment station available for guests upon arrival
8:30 am - 9:30 am	Classroom session begins
9:30 am - 10:00 am	Uniform Fitting Time (sizes required in advance of event day)
10:00 am	Track activities begin
12:00 pm - 1:00 pm	Lunch service
1:00 pm - 4:00 pm	Activities resume
4:00 pm - 5:00 pm	Course completion, recognition and awards ceremony Post series reception with refreshments and snacks
5:15 pm - 5:30 pm	Shuttle loads and departs for Toronto
5:30 pm - 6:45 pm	Shuttle service to Toronto
6:45 pm - 8:00 pm	Guest independent time
8:00 pm - 10:00 pm	Dinner Service at Osteria Ascari, King Street West



TRACK DAY MENU

TRAVEL PACKAGE

* In-seat service*

Morning Travel Box - Breakfast

(to be served en-route to Canadian Tire Motorsport Park)

House made scones, compressed fruit salad cups, individual yogurts - napkins & cutlery included in kit

Return Trip Travel Box - Truffle chips, mini Italian subs, pickles/olives - napkins & cutlery included in kit

Traveller Beverage Package - all beverages to & from the track

AM - coffee/espresso, mineral waters (flat & sparkling) & assorted juices

PM - mineral waters, beer/wine/Ascari cocktails & mini sparkling wine



TRACK DAY MENU

Re-Fuel Station & All-Day Coffee - served upon arrival

Tea & Coffee keep your motor running with a selection of power bars

AM Break (+ coffee refresh)

Assorted mini breakfast burritos, blueberry pancake mini muffins, fresh fruit

LUNCH BUFFET

(served room temperature)

SALADS

Waldorf Radicchio

Castelfranco radicchio/creamy Gorgonzola dressing/compressed pink lady apple/celery/grapes/pumpkin seeds (V, GF)

Potato Niçoise

Cherry tomatoes/haricots verts/Niçoise olives/quail's egg/pickled shallot vinaigrette (GF)



TRACK DAY MENU (CONTINUED)

Quinoa Tabouleh

Cherry tomatoes/pickled turnip/pickled cucumber/mint/parsley/
tahini dressing/crispy chickpeas (GF, VG)

PROTEINS

Chicken Saltimbocca

with roasted maitake mushrooms

Pan Roasted Flat Iron

sautéed rapini/lemon + caper vinaigrette

Slow Roasted Steelhead Trout

on braised white beans with Savoy

DESSERT

Butter pecan tartelettes/white chocolate/pate brisee

Lemon tartelettes/white chocolate/pate sucee

Dark chocolate bon bon/passion fruit caramel

POST SERIES RECEPTION

REFRESHMENTS

Buckets of Peroni & Ascari cocktails, prosecco + non-alcoholic beverages

RECEPTION MENU

Ascari Pizze

Margherita tomato sauce/fior di latte/fresh basil

Maiale tomato sauce/ezzo pepperoni/ground pork/fior di latte/
jalapeno/oregano

DINNER IN TORONTO

Complete the festivities with dinner at Ascari King Street – Family Style group dining menu with inclusive bar package at \$190 per person plus tax & gratuity





“

For over 15 years straight we've heard comments such as 'I have won trips to Mexico, Hawaii and several other great destinations during my tenure as a Parts Manager, but this was absolutely over the top'... Outstanding in every regard!

”

Jim Kiritsis | Senior Manager, National Service and Parts, Chrysler Canada

SAMPLE BUDGET

Formal quote to be provided and amended based on clients needs, final head count and item selection.

Track Day Experience	\$27,000.00
Shuttle Service	\$2,125.00
Food & Beverage Package	\$2,820.00
On Site Hospitality Staff	\$1,450.00
Track Side Photography Package	\$2,500.00
Post Track Dinner at Ascari Osteria King Street	\$2,700.00
SUBTOTAL	\$38,595.00
HST (13%)	\$5,017.00
TOTAL	43,612.35

Based on 12 guests

“
First class instruction, track, cars and facilities. The professional staff creates an environment that promotes safety and fun. Left with a big smile.

”
Michael Cole | CIO, Bell Canada



ASCARI EVENTS + CATERING
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