

CAPABILITIES DECK

ASCARI
HOSPITALITY GROUP
EVENTS + CATERING



#ESSEREASCARI

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WHO WE ARE.

Ascari Hospitality Group is a restaurant and event company based in Toronto, Canada. Named after 1950's Formula One racing legend Alberto Ascari (who was equally famous for his appetite as he was for his talented racing), AHG began laying its roots in 2005 with John and Erik's first restaurant, Izakaya. In 2008, they opened Table 17 and shortly thereafter, Hi-Lo Bar and Ascari Enoteca in Toronto's east end. In 2017, the French Brasserie, Gare de l'Est was developed and opened just five short blocks from its sister restaurants.

A few years later, Erik and John decided it was time to expand their concept to Toronto's west end, bringing on board Rahil as their new partner and Director of Operations. In 2019, Ascari King West was born and remains their newest outpost to-date.

Much of the group's success can be credited to the unparalleled commitment to quality and the strong company culture it has fostered since day one. Today, AHG comprises three unique restaurants, a bar and a full service event company, all of which are rooted in Italian traditions with a contemporary twist. Its ethos is entrenched in food, wine and good people, which is evident in the carefully selected offerings, and genuine hospitality.

With plans of further expansion ahead, AHG continues to be a leader in the hospitality community, focusing their efforts on adapting within the ever-changing landscape of the industry.



CONTACT

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EVENTS + CATERING

ASCARI EVENTS + CATERING is a full-service events company located in Toronto, proudly serving corporate and private clients, events large and small, for over a decade.

We use local, fresh, and sustainably sourced products that are prepared with care and attention to detail. Each and every step is thoughtfully considered, from the ingredients to the level of service.

In addition to bespoke menus of the same caliber one would find at any of AHG's restaurants, the scope of service encompasses curated wines and spirits, full event design & decor, and quality staffing.



SUITE OF SERVICES

- » Office + Boardroom Catering
- » Virtual Meal Programs
- » Conferences
- » Mixology Demonstrations
- » Wine Tastings
- » Cooking Demonstrations
- » Gifting Programs
- » Receptions
- » Holiday Parties
- » Restaurant Buyouts
- » Group Bookings At Our Restaurants
- » Private Dinners
- » Cocktail parties
- » Weddings
- » BBQ Events
- » Experiential Events

ASCARIHG.COM / @ASCARIHG

DIFFERENTIATING CHARACTERISTICS



Creativity and Family
Values that intersect with high quality, rich, tasteful food and a proud history.



Local, seasonal, and artisanal ingredients, handpicked and homemade daily.



Our menus include authentic items and can attend to all dietary needs and expectations.



A passion and proficiency for wine and how it moves from vine to dine.



A team of diverse individuals genuine in spirit with an effortless way of being welcoming, inviting, lively and committed to leading our industry.



Sharing food, stories and ourselves is intrinsic to who we are, fostering familiarity, warmth and a sense of community.



Charitable. Environmental and committed to minimizing our impact.



SAVEHOSPITALITY.CA
A powerful coalition of independent Canadian restaurateurs and suppliers to create a unified voice.



Passionate and constantly seeking opportunities to push our creativity and create mutually beneficial partnerships.



There are no problems, only solutions.



Fair Market value and added value through all of our actions, ideas and recommendations.



Providing new and innovative information, through responsible messaging and thought leadership position.



CORE STRENGTHS

- » Providing more than expected and being advocates of our beliefs and not simply our values
- » Always reflecting the honest and professional reputation we have built and enjoy
- » Measuring ourselves by our service, quality and results
- » Remaining competitive but committed to the highest level of conduct
- » Serving in a fair, balanced and equitable way all the varying interests of our internal and external audiences
- » Acting as an agent of change and an asset to all of our communities



GOALS

- » To expand our core sphere of influence with regular contacts, new partners and loyal customers with every new interaction
- » Be leaders in the spaces and industries we endeavor to participate in
- » Bring joy and fun to the world through the lens of food, wine and hospitality
- » To make people feel at home, always welcome and encouraged to offer the same to others
- » To be a positively contributing member of our hospitality community advocating for fairness and equality within the industry

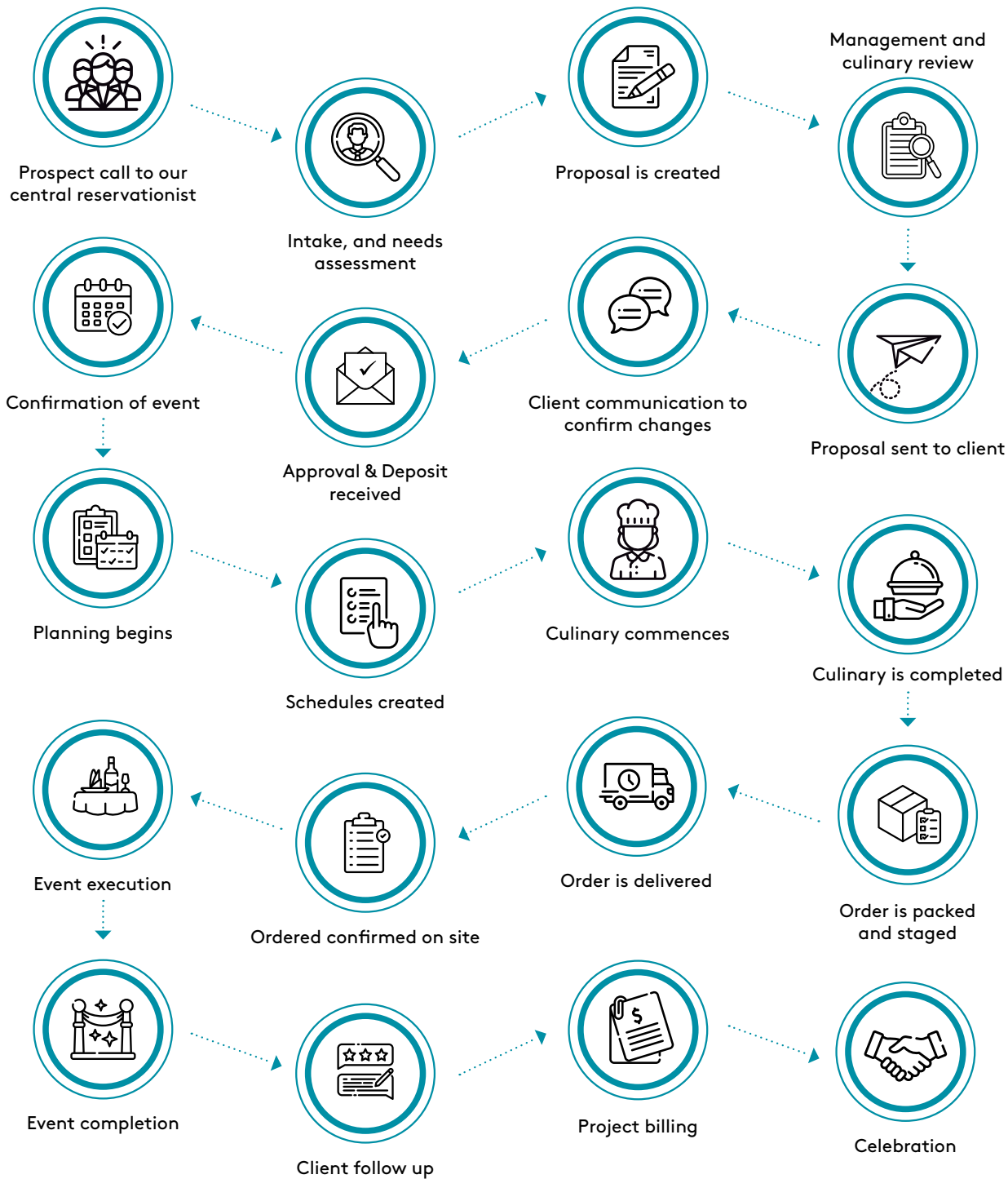


SEAMLESS EXECUTION

From the planning stages, to the logistics involved in observing the strictest of safety protocols; from hassle-free deliveries, to event production – our team is committed to an unparalleled attention to detail.

The feedback continually submitted by our clients demonstrates that our unwavering goal to impress is working – and it makes it all worth it.

SYSTEMS + PROCESSES





OUR PROPERTIES

ASCARI ON KING ST.

In the heart of King West is our most recent restaurant to take the Ascari name. Modern Italian food here speaks for itself and is executed with stylish, cosmopolitan flare; the dramatic interior and high ceilings are counterbalanced with Ascari Hospitality Group's signature warmth and congenial approach to service. Ascari on King Street is an ideal venue to host your next corporate luncheon, festive cocktail party or momentous large scale celebration.

Expect the same commitment to quality and attention to detail Ascari is known for - from handmade pastas to expertly crafted cocktails, delivered to you in distinct King West fashion.

SPECS

Full Venue	Seated Dinner	110
	Standing Cocktail	175
Piazza	Harvest Table	10
	Standing Cocktail	40
Atrium	Seated Dinner	45
	Standing Cocktail	70
Cellar	Seated Dinner	30
Patio	Outdoor Seated	56
	Standing Cocktail	65

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[Group Booking Guide](#)





ASCARI ENOTECA

Located in the heart of Leslieville, Ascari is the perfect location for your next private gathering. Named a national OpenTable Top 100 restaurant, Ascari Enoteca has established its reputation since 2011 with consistently revered Italian food and wine, served with our unmistakable warmth and welcome.

Our aim is to make you feel right at home while you choose from our extensive wine list and indulge in our seasonal menus comprised of house-made pastas and Italian fare. Join us and experience what our loyal guests feel every time they come for dinner.

SPECS

Full Venue	Seated Dinner	32
	Standing Cocktail	45
Patio	Outdoor Seated	18
	Standing Cocktail	25

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GARE DE L'EST BRASSERIE

A chic neighbourhood French brasserie serving authentic Parisian classics with an approachable, fresh and modern twist. This hidden gem is nestled in a historically industrial neighbourhood, offering a cozy place to relax and unwind in the east end. Operating directly adjacent to Crow's Theatre, this venue caters to the theater goers and so much more - the lofty, airy space filled with plush interiors and open concept kitchen caters beautifully to private dinners and cocktail parties alike.

Crow's Theatre has been a leading force in the Canadian theatre landscape, recognized for provocative and award-winning new theatre work and has spent a decade establishing a reputation in Canada and abroad with tours and remounts of some of the most successful productions. Gare de l'Est Brasserie and Ascari Events + Catering facilitates a dynamic and unique event format in this space, in tandem with Crow's Theatre.

SPECS

Full Venue	Seated Dinner	70
	Standing Cocktail	110
Cafe	Standing Cocktail	30
	Outdoor Seated	40
Patio	Outdoor Seated	40
	Standing Cocktail	80

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